



A resource of the National Religious Vocation Conference



DESIGNED ESPECIALLY FOR YOU TO *Grow Vocations*

Presented by Patrice Tuohy and
Curtis Long | Oct. 12, 2023

OUR TEAM



NRVC

VISION is a publication of the NRVC. All of our resources and services are designed to benefit NRVC members



TRUEQUEST

VISION Vocation Guide and VocationNetwork.org are published by the award-winning editors at TrueQuest



IDEAPORT

VISION's website and servers are designed, built and managed by the skilled team at ideaPort.



ESSENTIAL STAKEHOLDERS

01

COMMUNITY SPONSORS

VISION is produced through the generous advertising support of religious institutes and other vocation-related organizations

02

DISCERNERS

VISION provides reliable vocation information to 5,000+ new and unique discerners each year

03

PARISH & CAMPUS MINISTRY

VISION is freely distributed each year to and by parish staff, youth ministers, campus ministers, retreat directors, vocation teams



A resource of the National Religious Vocation Conference



MAIN VISION FEATURES

VOCATION
MATCH

EVENTS
CALENDAR

COMMUNITY
SEARCH

QUIZZES &
BLOG

AWARD-WINNING
CONTENT IN PRINT &
ONLINE



OUTREACH AND ENGAGEMENT!



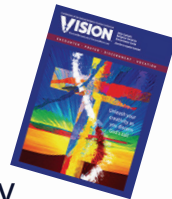
COMPREHENSIVE APPROACH

VISION promotes vocations worldwide
PRINT, DIGITAL, WEB, SOCIAL, EVENTS
We connect discerners and religious
communities on multiple platforms
in multiple languages



PRINT & DIGITAL

Guides/Prayercards/Posters/
Handouts distributed annually
/ *E-Vocation* Newsletter monthly



ONLINE

Popular interactive
features and articles



SOCIALS

Promotional posts of religious
vocations and religious institutes



CONFERENCES

Representation at vocation
events including NCYC &
World Youth Days





PROVEN RESULTS

800,000+

Impressions, views, engagements across all social platforms annually

25,000

Number of subscribers to VISION's *E-Vocation* newsletter

5,000

Average number of unique discerners annually who complete VISION profiles

30 and under

Age of the majority of VISION registrants

View [VISION reader demographics](#) ;
[Infographic](#) ; or log in to the
[Advertiser Area](#) to find your
community's reader response



Woo Hoo!

50+ Catholic Media Awards in the past decade, including Best Magazine, Best Website, Best E-Newsletter, Best Feature, Best Photostory, Best Blog



Thanks!



VISION is published by TrueQuest
Communications on behalf of the National
Religious Vocation Conference

Patrice Tuohy | ptuohy@truequestweb.com
312-356-9900 | Truequestweb.com



ideaPort provides web services for
TrueQuest and maintains all sites it publishes,
including VocationNetwork.org and NRVC.net

Curtis Long | clong@ideaport.com
312-638-0825 | www.ideaport.com

CREDITS: This presentation template was created by Slidesgo,
including icons by Flaticon and infographics & images by Freepik.